



California

ATHLETIC DIRECTOR'S EXCELLENCE FUND 2021-22 IMPACT REPORT



Jim Knowlton, the 24th Director of Athletics, continues to look for ways to provide exceptional experiences for our student-athletes and advanced resources for our programs and staff through the use of the Athletic Director's Excellence Fund.

The Athletic Director's Excellence Fund is to be used at the discretion of the Athletics Director for the department's most pressing needs; this includes expenditures which fall outside the parameters of the athletic department's annual operating and budgetary needs.

Maintaining world class opportunities and experiences for our student-athletes requires a wide range of resources and a commitment to invest in Cal's championship excellence. While supporting the athletic department's short-term and unforeseen needs, the Fund also allows the flexibility to finance some of the department's highest priorities necessary to make a profound difference in our institution and most importantly, in the lives of our student-athletes.

Your support of the Athletic Director's Excellence Fund were used to improve the lives of our student-athletes in the following ways:

- *Basketball Practice Facility Conceptual Design* – investment in the conceptual design of the new practice facility and selection of a primary contractor.
- *2022 Big Give Matching Challenge* – provided a matching challenge during this year's day of giving to inspire and motivate our 30 sports to secure more donors than the year before.
- *Golden Bear Field Renovation* – investment to re-sod the field and upgrade the overall drainage system to ensure improved maintenance and maximum usage of the field.
- *Gymnastics Facility Redesign* – financed the exploratory phase of a temporary men's and women's gymnastics facility.
- *Men's Basketball Locker Room Additions* – supported the purchase of new furniture for the Cal men's basketball locker room to enhance the student-athlete's experience.
- *Student-Athlete Wellness Enhancement* – bolstered health and wellness resources for all student-athletes across the department, such as increased meal quality and access.
- *Throwing Area at Richmond* – funded the development of a specific throwing space for our student-athletes on the Track & Field team.
- *Women's Basketball Locker Room Renderings* – funds utilized on the renderings for an enhanced Cal women's basketball locker room and securing a construction partner.



**2021-22
Athletic Director's
Excellence Fund
Investments**

**Basketball
Practice Facility
Conceptual Design**

**2022 Big Give
Matching Challenge**

**Golden Bear
Field Renovation**

**Gymnastics Facility
Redesign**

**Men's Basketball
Locker Room Additions**

**Student-Athlete
Wellness Enhancement**

**Throwing Area
at Richmond**

**Women's Basketball
Locker Room Renderings**

